

Terms of Reference of the LOGO Competition

COMPETITION RULES

1. The LOGO must describe, depict and demonstrate CSOA's Mandate and Values.
2. Logo and the motto should be designed in color.
3. The entry should be accompanied by a brief explanation of the design and how it best symbolizes the mandates, functions, values of CSO Authority.
4. The entrant should ensure that the Name, Photo and Phone numbers emails is accurate. Incomplete profiles will be rejected.
5. Only one entry per participant would be considered and entry must ensure originality.
6. The entry could be an individual project or a team project.
7. The logo and the motto must not contain any provocative, objectionable or inappropriate content.
8. The winning design of the logo would be the intellectual property of the CSOA and the winner cannot exercise any right over it, after acceptance of the prize.
9. Please note that the logo and the motto must be original and should not violate any provision of the Copy right, privacy rights, regulations orders or directions of any third party.
10. CSO Authority does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.

Technical Specification

1. Participants should upload the logo and the motto in JPEG or PNG or PDF format only.
2. A specification sheet containing graphical construction of the design in exact proportions in a bigger size, along with final design, theme synopsis and concept is required to be submitted.
3. All technical details, including file formats, can be structured in the sheet itself.
4. The size of the final design may vary from 10 cms X 10 cms to 60 X 60 cms.

5. It is to be submitted along with minimum 5 different proportionally smaller sizes .
6. The logo and the motto should be in high resolution with minimum 300 DPI.
7. The logo should be designed on a digital platform.
8. The winner of the competition shall be required to submit the design in an editable and open file format.
9. The logo should be usable on the website/social media such as Twitter/Facebook and on printed material such as black and white press releases, stationery and signage.
10. Participants should not imprint or watermark logo design.

Other Conditions

1. All the entries received by the CSOA would be assessed by a Selection Committee for final evaluation.
2. The winning logo may sometime be subjected to minor modification and therefore the winning entrant shall be requested to do the needful.
3. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit, visual impact and its relevance to the core functions of CSOA
4. The decision of the Selection Committee would be final and binding on all the contestants.

Civil Society Organizations Authority's Mandates and Values .

CSO Authority is a **regulatory agency** to implement the CSO Act 2007 and its Rules and Regulations. (Please refer the CSO Act 2007 and its regulations which is on the website)

Mandates of the CSOA

The CSO Authority is responsible to carry out the following function:

1. Facilitate communication between Civil Society Organizations and the Government, particularly in advising the Government about the general activities and roles of CSOs;
2. Encourage and facilitate the CSOs to inform, promote, connect and strengthen individual Civil Society Organizations;
3. Review and approve all applications for registration of CSOs which satisfy the requirements of this Act,
4. Approve the accreditation of foreign CSOs within the provisions of the laws of Bhutan and this Act;
5. Monitor the activities of CSOs to ensure their compliance with this Act and with their own Articles of Associations or Charters, and the purposes for which they have been established
6. Liaise with other agencies of the Government and interested parties.
7. Exercise other related powers and carry out responsibilities prescribed in the Civil Society Organizations Act and these regulations,

Our Values

Independent

We will maintain independence in our decision making, acting without fear or favor, in the public interest.

Consistent

We will act consistently in our decision making.

Impartial

We will exercise our powers and discretion in a way which is non-partisan with fair and Non-bias

Accountability:

We will be open, honest and accountable for our works and actions. We will accept our responsibility and endeavour constantly to deliver timely and reliably services to the full satisfaction of all our stakeholders.

Transparency:

We will perform our duties with utmost transparency. We will comply with the CSO Act accordingly be prepared to present the required information on demand. We will maintain information and data with highest integrity and ethics.

Proposed Vision

We aspire to be a dynamic and competent authority for a vibrant and healthy civil society in pursuit of Gross National Happiness.

Proposed Mission

To develop and excel registration, supervision, monitoring and engaging the Civil Society Organization establishments' and in making a meaningful and positive contribution to the Bhutanese society.