

SABAH-Bhutan

Highlight on Achievement (FY2017)

SAARC Business Association of Home Based Workers, Bhutan (SABAH-Bhutan) was registered as Civil Society Organization with CSOA in 2012 to provide sustained income to women across Bhutan. The year 2017 by far has been the most significant year for the members, Project Management and the organization as a whole, summary of which is as given below:

1. SABAH-Bhutan's continued effort towards mobilization of members from across different regions was a big success. Members enrolled with SABAH-Bhutan peaked at **1,534** for the entire project out of which **111 new** members were enrolled for the given period - **an increase of 7.8%**.
2. An increasing number of members are brought into SABAH-Bhutan supply chain with a proportional increase in labor charges paid to them. In 2017, Goods worth **Nu. 80,96,274/-** were produced (by CoP value), **registering 60% increase in production volume from the previous year**. This also reflects SABAH-Bhutan's ability to mobilize women at grass-root level with no formal trainings and education level. An increase in earnings of HBWs was also registered with approximately **Nu.4.4 million** being paid to **1,000** members. The increase in earnings of HBW was **16%**.
3. SABAH-Bhutan has been successful in production, packaging, distribution of food products with a common facility set up in Gelephu. This activity contributed **Nu. 3.2 million** to the total sales of SABAH.
4. Efforts to make the organization sustainable post Project fund enabled the organization to achieve a **sales turnover of Nu. 10.29 million, an increase by 16%** while meeting the Business Target, much to the commendation from Implementing partners, donor and the Board.
5. In order to create niche clientele and to distinguish SABAH products from others, it successfully sourced better packaging materials and started selling packaged products and gift baskets which was fairly well received in the market.
6. SABAH-Bhutan also created export linkages in international markets in China and the London.